

Wal-mart Community Giving Grant Program

1. Click Community Grant Program in drop down box @ bottom of page. Submit
2. Click yes on next page-benefit community.
3. Area of Focus = Education
4. Option that best describes your organization-option 1-submit
5. Any organization listed above-none of the above-submit
6. Funding for any of the following-none of the above-submit
7. < \$250.00 –no-submit
8. Log in (if previously submitted application) or create new profile
9. Enter you zip code under the Community Facility area submit (Organizational profile has been update)
10. Choose the Walmart and/or Sam’s facility in your area and click start.
11. Fill in your name as the contact- type onsite coordinator or medical consultant as Contact Title; Contact Type will be Primary Contact.
12. Next Page-Previous Funding Request-This Year-“0”
Previous Funding Request All Locations-Last Year-“8”
13. Previous Funding This Location-Did you receive \$\$ from this location last fiscal year?
Enter Approximate Funding Date Submit
14. Area of Focus-Education; Primary Subcategory-Mentoring & Tutoring
15. Community Served-All info available from Progress report
16. Program Information Page:

a. Program Description

Reach Out and Read prepares America's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together. Doctors, nurse practitioners, and other medical professionals incorporate Reach Out and Read's evidence-based, three-part model into regular pediatric checkups:

In pediatric exam rooms, trained doctors and nurses speak with parents about the importance of reading aloud.

At each regular checkup from 6 months through 5 years of age, the child receives a new book to take home.

Parents become more engaged and read to their children more often.

b. Fund Use-# of new books based on amount requested

Funds will be used to provide 1000 brand new age appropriate books to be prescribed by physicians at well child visits from 6 mos through 5 yrs.

c. Program Relevancy (Check county data @ Voices for Alabama’s Children)

According to Voices for Alabama’s Children 2013 Kid’s Count Data, 27.2 percent of Jefferson county’s children live in poverty while 38 percent are from single-parent families. Children from low-income families are at especially high risk for reading failure. Their vocabulary is usually much smaller than that of their more affluent peers, and their exposure to books much more limited. Parents face family stress, no personal experience of being read to, limited time, resources, access to quality children’s books, and limited adult literacy skills. According to literacy research, almost 1 in 4 children in low-income homes have fewer than 10 books of any kind in their household. Other studies show that children from low-income families hear as many as 30 million fewer words than their more affluent peers before the age of 4. Studies show that exposure to books and the printed word marks the difference between prepared and unprepared students.