

# Community Corporate Partners Program

## **The Very Hungry Caterpillar — \$5,000**

- ♦ Framed certificate with your name or business/organization name in the waiting area of Reach Out and Read program site
- ♦ News release to local media announcing corporate partnership status
- ♦ Recognition in one bi-monthly program e-newsletter and acknowledgement in the annual report
- ♦ 1,500 program books with bookplates for Reach Out and Read-Alabama program site
- ♦ Volunteer opportunities coordinated for selected program sites
  - ♦ Reading in office
  - ♦ Summer campaign event
  - ♦ Gently-used book drive

## **Goodnight Moon — \$2,000**

- ♦ News release to local media announcing corporate partnership status
- ♦ Recognition in one bi-monthly program e-newsletter and acknowledgement in the annual report
- ♦ 500 program books with bookplates for Reach Out and Read-Alabama program site
- ♦ Volunteer opportunities coordinated for selected program sites
  - ♦ Reading in office
  - ♦ Summer campaign event
  - ♦ Gently-used book drive

## **The Little Engine That Could — \$1,000**

- ♦ News release to local media announcing corporate partnership status
- ♦ Recognition in one bi-monthly program e-newsletter and acknowledgement in the annual report
- ♦ 250 program books with bookplates for Reach Out and Read-Alabama program site

## **Clifford Reading Corners — \$1,000**

A literacy-rich experience is encouraged throughout the entire doctor's visit when children have the opportunity to explore books right in the waiting room. Items included in the reading corner can include the following: alphabet rug, rocking chair, literacy posters, bookshelf, kids-sized table and chairs.

Each donation will include a plaque acknowledging corporate support.

## **Curious George Virtual Book Drives — \$250**

A custom online book drive will be designed for your corporation/business with opportunities to purchase favorite books for selected Reach Out and Read-Alabama program sites. Teams can be created to increase participation. The online site can include information about the corporation and their mission. This opportunity gives every employee, as well as friends and family members, an opportunity to participate in the charitable event.



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